

world electronics forum

Angers_France

October_21st>28th_2017



World Electronics Forum - 21>28_10

Angers will become the world capital of electronics between 21-28 October 2017.

Europe hosts the World Electronics Forum for the second time since its beginnings in 1995.



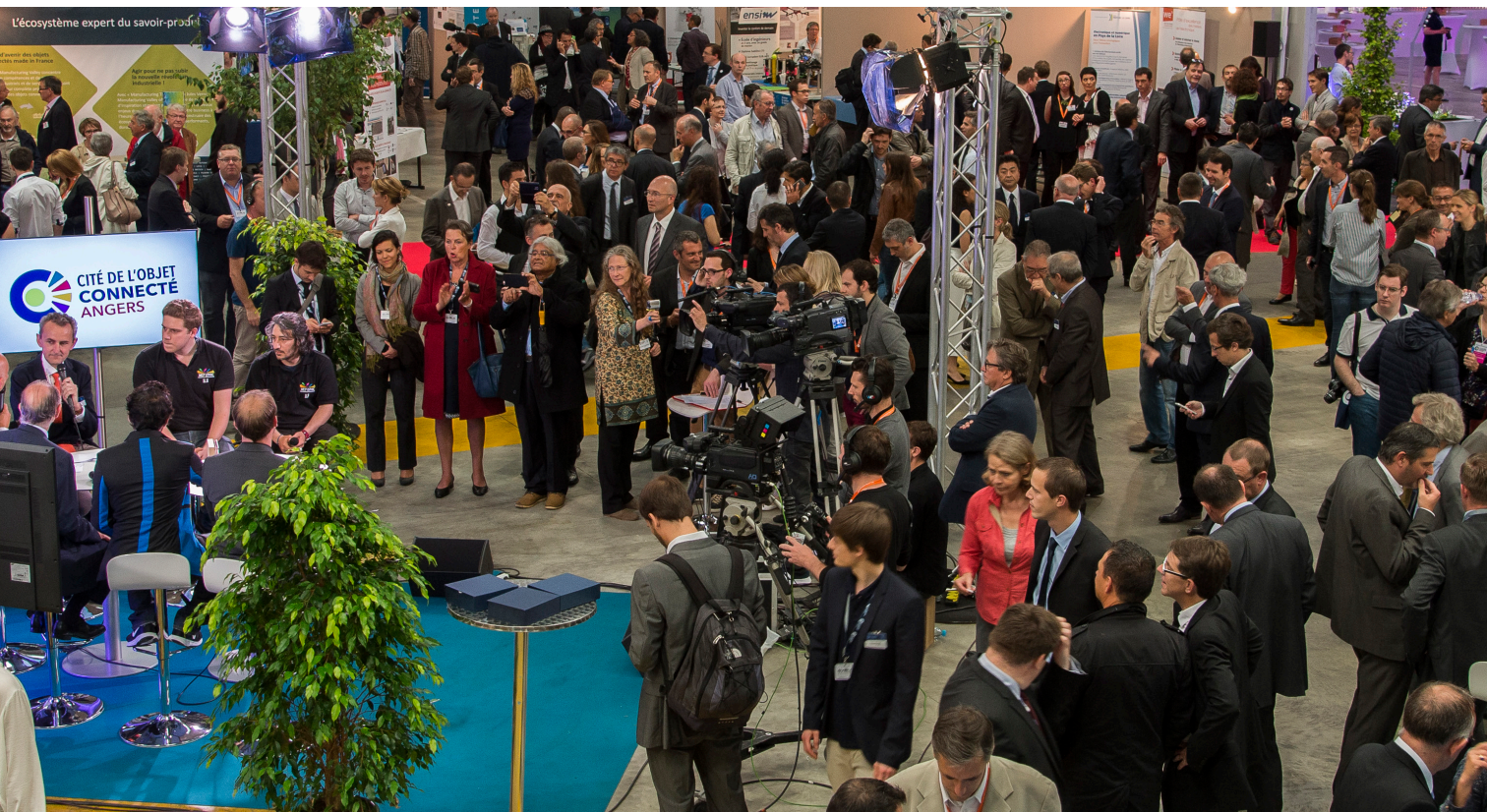
The Forum of decision Makers - 27 > 28_10

Showroom, keynotes and business meetings

The 22nd World Electronics Forum will be held for the second time in Europe, in the city of Angers, in the heart of western France. The event will attract representatives from many large federations and industry leaders from across the world, to shape the electronics industry of the future. This is a valuable opportunity for us to forge relationships with some of the world's most influential decision makers in the electronics industry for France's industrial ecosystem.

Friday 27 October - workshop, keynotes, a showroom, and business meetings will link start-ups, companies, corporate groups and universities together.

Saturday 28 October - The Press Forum of Libération, the Express, BFM TV and RMC will be dedicated to the industry of the future.



Connected Week Angers - 21>28_10

This global event will take place during Connected Week, a whole week dedicated to all IoT, where start-ups, businesses and schools will showcase their expertise and innovation.

Festival D

21>22 - Theater Le Quai

2nd annual event (after Nantes). Digital DIY exhibition and FabLab workshops open to the public.

Healthy IoT Conference

24>25 - Congress Center of Angers

4th annual event (after Switzerland and Italy). International professional symposium on e-health organised by the European Alliance for Innovation.

S2CA Congress

24 - Congress Center of Angers

2nd annual event. Innovation showroom, conferences and workshops on the theme of e-health and Big Data, for professionals in the healthcare, industry and corporate sectors.

ESA Connect

26 - Angers University of Agriculture

3rd annual event. Discussion and debates around digital farming for students and professionals in agriculture.

IoT Symposium

25 - Electronics university of western France

3rd annual event. Meeting opportunity for project promoters and partners, designed for students and professionals (presentation of technical solutions).

Jobs forum

26 - Congress Center of Angers

7th annual event. Forum to bring together companies with job vacancies and engineers.

Smart City Forum

27 - Angers

3rd annual event. Annual meeting of stakeholders in the intelligent city (feedback on experiences).

Kine 3.0

27>28 - Terra Botanica

National congress dedicated to innovations and new technologies for patients and professionals from the world of kinesiotherapy.

Forum Libération, l'Express, BFM TV et RMC

28 - Theater Le Quai

National forum with high-profile media coverage (TV, press, radio). Keynotes and public debates about IoT, web giants, and the industry of the future.





1h30
from Paris



400 000
inhabitants
in the urban area



1st green city
in France



1st large city
in France
that's a better place to live in

Angers French Tech, a European «Silicon Valley»



From an electronic country to an #IoT #Manufacturing ecosystem.

Angers is the original electronics production centre of Europe, and has developed its French Tech value proposition along two main strands: growth of industry and links with the electronics sector in the West.

As such, the manufacturing ecosystem has some unique characteristics:

- 50,000 jobs in industry, representing 25% of the sector nationwide, concentrated mainly in manufacturing
- 4 leading European mid-market electronics manufacturing companies among the top 50 worldwide (All Circuits, Asteel, Eolane and Lacroix)
- Coordinated expertise concentrated in the ecosystem, of which Angers is at the epicentre: expertise in systems and networks for Brittany, expertise in assembly for the Pays de la Loire and expertise in nanoelectronics for the Centre Val de Loire.

Situated at the heart of the European market, Angers French Tech incorporates the skills, the technical ability and the network of experts necessary to respond quickly and fully to the industry requirements of the future.



**1st IoT City
in the world**



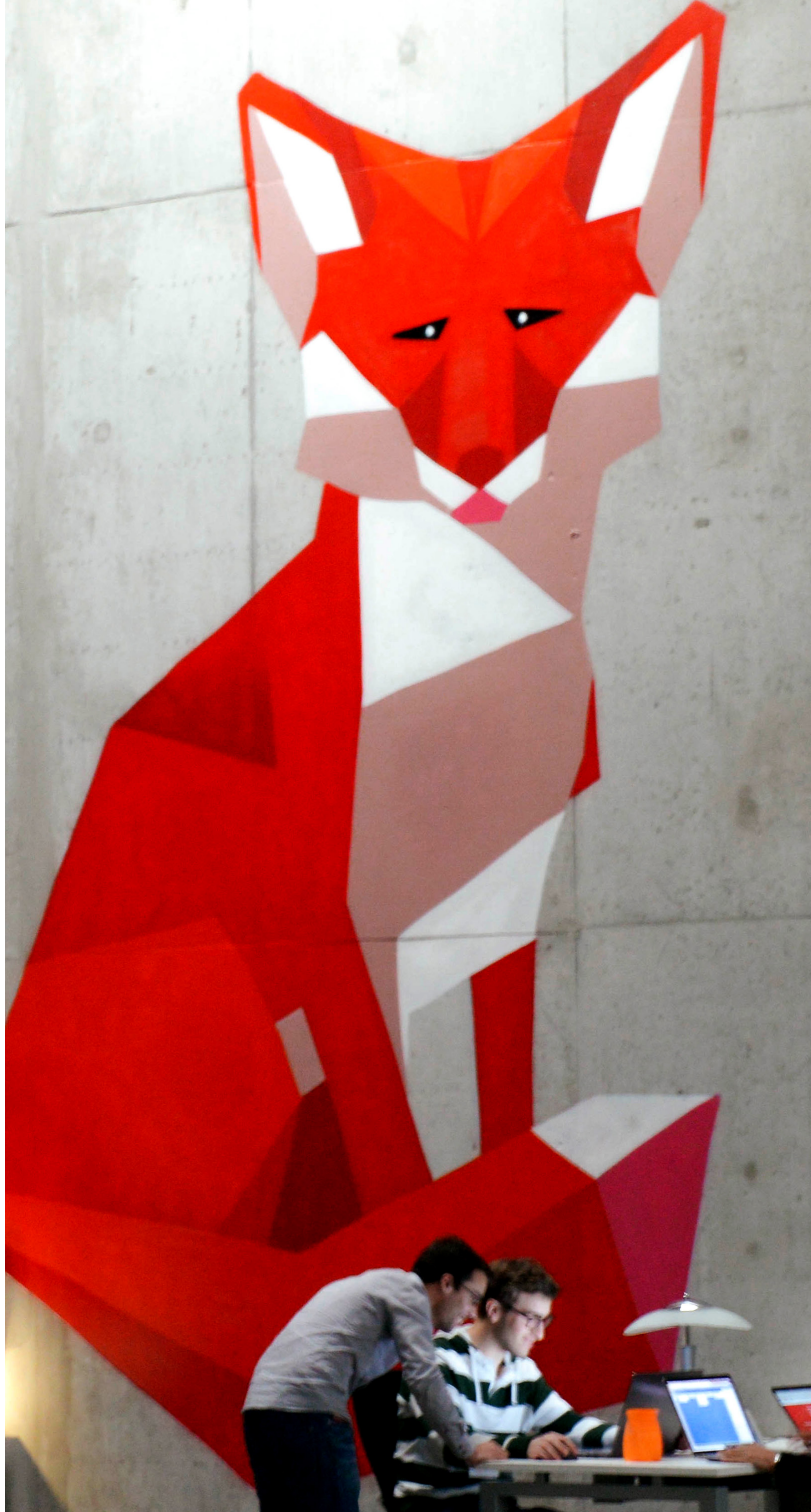
**50 000
industrial jobs**
in the western electronics sector



**3 900 students
and 250 researchers**
in electronics
in the Pays de la Loire



**4 leading EMS
(Electronics Manufacturing
Service) companies**
in the top 50 worldwide



Angers French Tech, a specialist industry support service

With the endorsement of its ecosystem in June 2015, Angers French Tech has consolidated its status as the #IoT and #Manufacturing hub of western France. By offering a space where startups can operate alongside electronics manufacturers, the region can implement and accelerate innovative projects by companies of all sizes, from startups to major corporations. Their strategic goals are divided into four main elements:

Detecting and employing talent

Angers French Tech is proactive in encouraging and supporting talent. It operates by inviting participation in projects conducted as part of alliance agreements with large conglomerates - Orange France for example - or in competitions operated by local authorities. It's about giving startups the opportunity to engage in a process of trial and learning with experienced professionals, raising awareness to their services in the Angers French Tech digital and electronics ecosystem, and identifying potential new project dynamics.

Structuring a powerful #IoT ecosystem

To this end, Angers French Tech operates to bring together the various players in the area so they can combine their expertise to form an all-embracing, living ecosystem. Within this context, the events bring the network together and supplement the work of clusters such as We Network, which drive and coordinate the electronics sector in the West. With the resulting level of training and research projects, the Angers region can respond to the varying requirements of stakeholders to optimise their businesses, enhance their projects, and innovate.

Experimentation to enter the manufacturing phase

Angers is a test centre for networked objects. The particular demographic makeup of the area, reflecting users and user trends, makes it a kind of open-air laboratory for setting up design offices, conducting consumer surveys, open-data programmes and data pooling, and installing "smart" urban devices.

Coax them here, disseminate over there

Angers French Tech initiates and develops strong relationships, partnerships and events related to the particular theme at national level certainly, but also and especially in the international arena. The idea is for Angers French Tech to identify, unite and disseminate awareness of the major players that come under the common banner of #IoT and #Manufacturing in the French and international ecosystem, through quality events and recognised partnerships.

Angers French Tech also operates on an international level, not just to attract talent to the region but also to export and disseminate awareness of the skills and know-how we have here. International partnerships based on the «soft landing» mechanism set up between Angers and Austin, allow startups in Angers and other countries to launch in other markets and develop their services. Finally, affiliation with the French Tech network provides privileged access to major global hubs comprising entrepreneurial and investor communities - a key international anchor point for startups.

Gary Shapiro, an emblematic ambassador to Angers French Tech

The city of Angers was proud to host Gary Shapiro, the CEO of the Las Vegas Consumer Electronics Show, on two occasions. In 2015, he visited Angers and learnt about The City of Smart Devices (IoT City) and met the Mayor Christophe Béchu.

In 2016, just before the CES Unveiled Paris showcase, Gary Shapiro came a second time at Angers French Tech's headquarter, accompanied by several CTA* members from the decision committee to share his enthusiasm about this blossoming ecosystem.

(*) Consumer Technology Association.



« Angers is a unique opportunity to accelerate the development of startups focused on the Internet of Things. I have never seen anything like this anywhere else in the world. »

Gary Shapiro - October 25, 2016.

8 good reasons to invest in France

1

GLOBAL
INDUSTRY
LEADERS

2

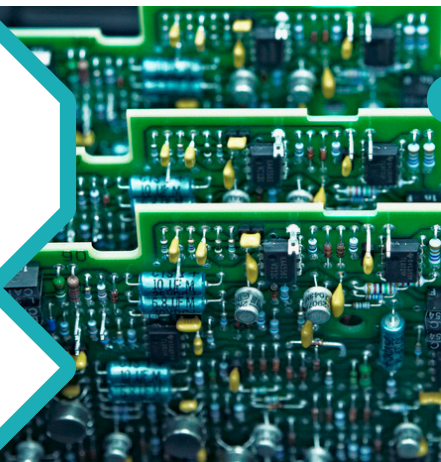
CENTRES OF
EXCELLENCE
AND INNOVATION

3

A
CULTURE OF
NETWORKING

4

A TALENTED
AND
HIGHLY-SKILLED
LABOR FORCE



Angers - Pays de la Loire

5

A REGION
CONNECTED
TO THE WORLD

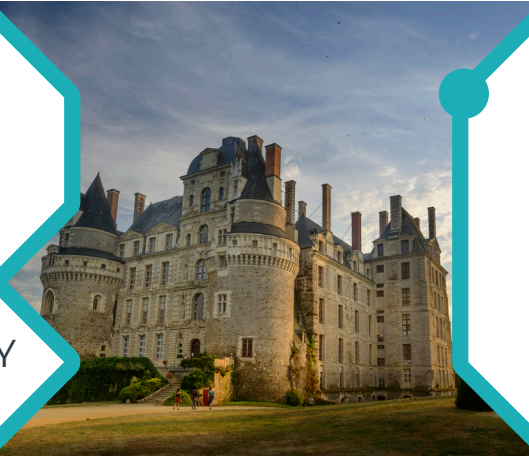


6

A REGION
PROMOTING
SOCIAL PROGRESS

7

ANGERS
RENOWNED
FOR ITS QUALITY
OF LIFE



8

A CULTURAL
AND CREATIVE
BREEDING
GROUND

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